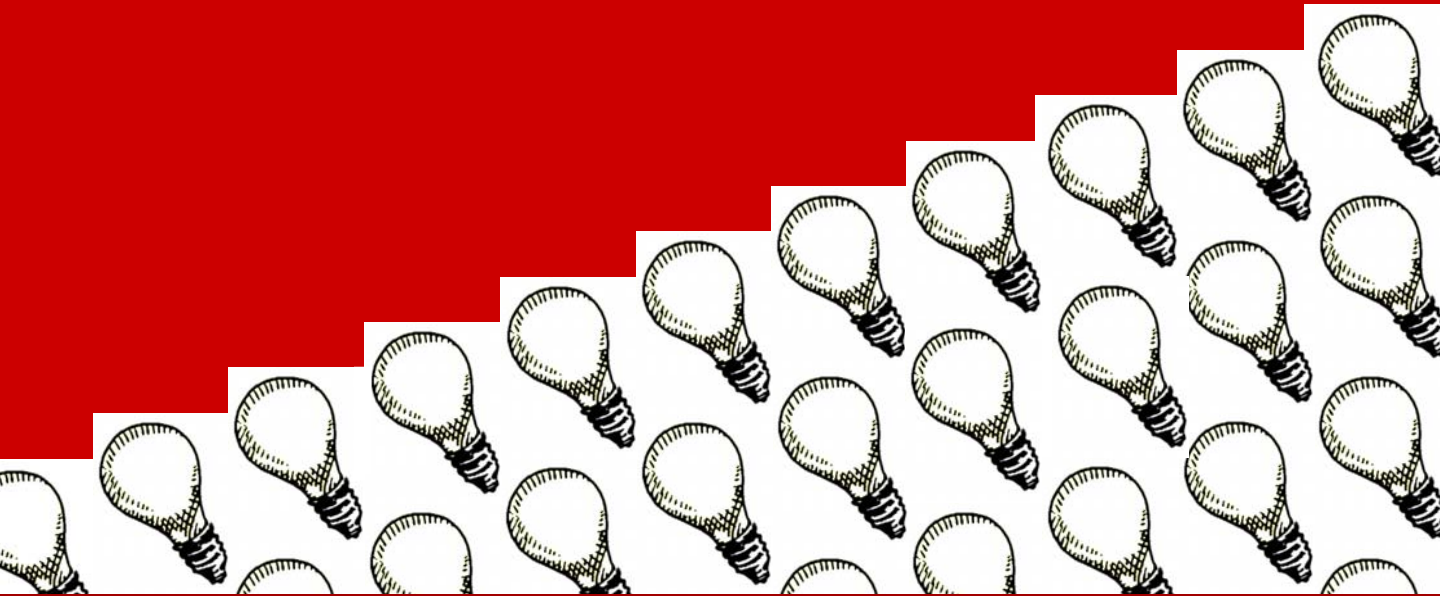


Entrepreneurship - How to create a technology start-up



Theme: Advice on how to start a technology company - biotech or hi-tech. Presentations from experts on the 4 Pillars of Success. Case studies from successful Irish start-up technology companies.



Alimentary Pharmabiotic Centre
Interfacing Food and Medicine



UCC

Coláiste na hOllscoile Corcaigh, Éire
University College Cork, Ireland



science foundation Ireland
fondúireacht eolaíochta éireann

Venue: Devere Hall, Aras na mac Léinn, University College Cork
Date: Tuesday, June 9th, 2009

Entrepreneurship – How to create a technology start-up



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Date: Tuesday, June 9th, 2009

Programme of Speakers

08.30	Registration (tea/coffee) <i>Chair: Fergus Shanahan, Director, Alimentary Pharmabiotic Centre, UCC</i>
09.00	Setting the context <i>Brendan Cremen, Director Technology Transfer Office, UCC</i>
09.15	Entrepreneurship is Vital to Ireland's Smart Economy <i>Keith O'Neill, Director, EI Bio</i>
09.30	Keynote Address: Entrepreneurship and Innovation <i>Chris Horn, Founder and Vice Chair, Iona Technologies</i>
10.15	The Four Pillars to Success: Technology, Market, Team & Finance <i>Cormac Kilty, Founder and CEO Biotrin</i>
10.45	Tea/coffee break and Exhibit Viewing <i>Chair: Cormac Kilty, Founder and CEO, Biotrin</i>
11.15	You have an idea! What next? Evaluate your Technology & the Market Opportunities <i>John McManus, NovaUCD</i>
11.45	Case Studies 1 (emphasis on technology & market) Cellix - Vivienne Williams, Founder and CEO SensL - Carl Jackson, Founder and CTO Discussion Panel: Chris Horn, Keith O'Neill, John McManus, Vivienne Williams, Carl Jackson
12.45	Buffet Lunch and Exhibit Viewing <i>Chair: Tbc, Science Foundation Ireland</i>
13.30	Building the right team <i>Joey Mason, Delta Partners</i>
13.50	Financial support – Public Sector Supports <i>Christian Stafford, EI and UCC</i> <i>Josette O'Mullane, CIT</i>
14.10	Financial support – Private sector – Raising and Managing Finance <i>Ena Prosser, Fountain Healthcare Partners</i>
14.30	Key Features of a Business Plan <i>Frank Walsh, Enterprise Equity</i>
14.50	The Venture Process: Careful Now! <i>Mark Mulcahy, Accounting and Information Systems, UCC</i>
15.10	Tea/coffee break and Exhibit Viewing <i>Chair: Tbc</i>
15.30	Case Studies 2 (emphasis on team and finance) NuaLight - Liam Kelly, Founder and CEO Sigmoid – Ivan Coulter, Founder and CEO Discussion Panel: Liam Kelly, Joey Mason, Ena Prosser, Frank Walsh, Mark Mulcahy
16.30	Closing remarks

For more information and registration details log onto <http://apc.ucc.ie>



Registration Details

Entrepreneurship - How to create a technology start-up

- Venue:** Devere Hall, Ara na mac Léinn, University College Cork
- Date:** Tuesday, June 9th, 2009
- Time:** 9.00am – 5.00pm
8.30am Registration (tea/coffee available)
- Audience:** Finishing PhD students, postdoctoral fellows, lecturers and general public with a high-tech, ICT or biotech background
- Fee:** Register before May 29th to receive an early bird rate of €30
All delegates who register after May 29th will be charged €50
Fee includes lunch and coffee sessions
- Payment:** Registration must be accompanied by full payment. The fee is non-refundable, but substitutions will be allowed, subject to advance notice
- UCC staff may fax a Purchase Order. Please include attendee name
 - Cheque/postal order made payable to University College Cork (APC)
 - Electronic payment to bank account, Bank of Ireland
IBAN : IE90BOFI90276837867548; Sort code: 90-27-68;
Account number: 37867548; Account holder: University College Cork
Please include attendee name and “Entrepreneurship APC” in the comment box so the payment can be identified
- Information:** For additional information please see <http://apc.ucc.ie>
or please contact Dr Sally Cudmore, s.cudmore@ucc.ie or 021 4901320



Registration Form

Entrepreneurship - How to create a technology start-up

Name: _____

University/Organisation: _____

Position: _____

Payment method: _____ Transaction/cheque/PO no. _____

If paying **electronically**, please fax this registration form with proof of payment (e.g. transaction number) to 021 4901436. Please include attendee name and “Entrepreneurship APC” in the comment box so the payment can be identified

If paying by **cheque/postal order** please post this form, along with payment, to Ms Andrea Doolan, APC, BioSciences Institute, University College Cork.

For payment queries contact a.doolan@ucc.ie or 021 4901406